LTYA Board of Directors Meeting Agenda

August 20th, 2023, at 5:30 PM at High Five

Attendees: Shiloh, Ryan, Duncan, Melanie, Bryan, Jamal, Meredith, Kevin, Josh, Heather (for girls' lacrosse), Ajit (for softball), Spike

Absent: Jenn, Hunter, Wes,

Agenda

1. Call to Order / Read the Mission at 5:34 PM
2. Board Meeting Operations & Protocols Updates- Scott
3. Executive Session – at 5:43
    a. Softball Complaint Update- Rebecca
    b. Tackle Football Complaint / Disqualification – Melanie/Spike
4. Resume normal meeting at 6:08
5. Approve the July Meeting Minutes –
    a. Jamal made a motion to approve the July board minutes.
    b. Melanie 2nd
    c. Passed unanimously.
6. Discussion Only: Financial Update- financials distributed prior to the meeting.
7. Discuss and Consider Action on winter rec basketball registration – Hunter.
    a. Duncan made a motion to open the winter basketball registration at the same rates as last year per the email Scott distributed prior to the meeting.
    b. Bryan 2nd
    c. Passed unanimously.
8. Discuss and Consider Action on Winter Wrestling – Scott
    a. Ryan made a motion to open the winter wrestling registration at the same rates as last winter per the budget and financials Scott distributed prior to the meeting.
    b. Melanie 2nd
    c. Passed unanimously.
9. Discuss and Consider Action on Fall Select Softball – Ajit
    a. Ryan made a motion to approve the budget and open Fall select softball per the budgets that Rebecca/Scott sent prior to the meeting.
    b. Melanie 2nd
    c. Passed unanimously.
10. Discuss and Consider Action on Fall select baseball– Josh.
    a. Melanie made a motion to approve the Fall select baseball budgets and pricing Scott distributed prior to the meeting.
    b. Duncan 2nd
    c. Passed unanimously.
11. Discuss and Consider Action on boy's lacrosse registration – Kevin.
    a. Duncan made a motion to have Scott and Kevin finish the Fall budget and sport pricing at their discretion and at a minimum of last Fall's pricing.

   b. Bryan 2nd
   c. Passed unanimously.
12. Discuss and Consider Action on Paving the Parking Lot/ Hiring an engineer – Ryan.
    a. No request was made at this time.
13. Discuss and Consider Action on forming sub-committees – No action taken.
    a. Potential committees include:
    b. Family Day
       i. Duncan will work to create a flyer for the event.
       ii. Jamal, Duncan, Shiloh, Melanie all agreed to help solicit sponsors.
       iii. We will ask Jenn to help as well.
       iv. Bryan will recruit some additional LTYA parents to help.
       v. Scott asked that each board member attend and recruit 10 families to attend as well.
    c. Insurance Review
       i. Shiloh discussed the direction to split between 2 agents and go with the low cost provider for all policies.
    d. Indoor Facility/Land-
       i. Ryan and Shiloh provided an update.
       ii. This is a long term project.
    e. Muscovision/Bandwidth (Kyle Harvey/baseball, Bryan)
       i. No update/discussion
    f. Soccer well – leave it as is for now.
    g. LTYA Staff Organization / Tournament Delivery
       i. No update/discussion. See the notes in Scott's August ED report.
    h. Core Values/Long Rang Plan
       i. No discussion
    i. KPI review
       i. Our current KPI's are:
          1. Net Promoter Score by sport by season
          2. Player counts
          3. Financial performance
          4. Average players per team in select soccer
       ii. We discussed a potential metric around:
          1. Safety
          2. Player retention
          3. Lifetime Value
    j. Restructuring the soccer board
       i. Scott along with Kara and Wes will be calling a meeting to discuss what we want out of the soccer board and success criteria.
    k. Other
14. Discussion Only: County Park Update – Scott
    a. All good. In full swing
15. Discussion Only: Status of Land Purchase – Ryan – see above.
16. Discussion Only – Update on LTYA Family Day – 45 Year Celebration – see above.

   a. The date is Saturday October 14th. All activities at FOD need to be done by 1 PM on this day.
   b. Sponsor Sales Plan
   c. Family Pass Value Proposition - $200
   d. This event is on baseball field 1.
   e. Better Unite Up and Running
   f. Who has the revenue lead on this?
   g. The office will have the operational lead.
17. Discuss and Consider Action: Restructuring the Soccer Board – Wes – No action taken. See the notes above.
18. Discussion Only: Restructuring Sport Delivery for Sports with limited volunteers (most except baseball and maybe softball) – Scott
   a. Moving toward paid staff to assist with all sports.
   b. To be budgeted in the future
19. Discuss and consider action on moving the September meeting date to 9/24
   a. This meeting is moved to 9/24
20. Parent Board Planned meeting dates for 2023.
   ~~a. 1/22~~
   ~~b. 2/26~~
   ~~c. 3/26~~
   ~~d. 4/16~~
   ~~e. 5/21~~
   ~~f. 6/11~~
   ~~g. 7/16~~
   ~~h. 8/20~~
   i. 9/24 (moved from 9/17 at the August board meeting)
   j. 10/15
   k. 11/12
21. Executive Director Report
   a. Scott distributed prior to the meeting.
22. Sports Commissioner Reports
   a. Baseball – Practices start tomorrow. Numbers are down a bit due to kids leaving for select teams including a number of new local private select teams.
   b. Softball – Dealing with the issues from the summer complaint. Practices start tomorrow. All teams have coaches.
   c. Basketball – Only grade 3-4 made for Fall 3v3. Launching a Fall middle school school program. Opening winter registration 9/1
   d. Soccer – weekend 1 of select pre-season tournament. 5 of our teams made finals and 4 won. The team that lost, lost to another LTE team. Rec games start Friday.
   e. Boys Lacrosse – Kevin Putegnat is the new President taking over for Mike Warner. Working on budgets and the Fall season programming.
   f. Girls Lacrosse – No report. Heather had to leave prior to the sports section of the meeting.

g. Volleyball – Grade 5-6 assessments set for Monday 8/21. Team selection next weekend. The select clubs are no longer willing to run our clinics for free so we will need them for this. This is unbudgeted for 2023 and necessary to do what we said we would do.
h. Football – Things have settled since the HCPW complaint and getting ready for the flag and tackle seasons. Approaching 700 players between flag and tackle. Both programs are up year over year. Hoping we have tackle jerseys prior to the first games on 9/2

23. Adjourn at 8:19 PM

Next regular parent board meeting is Sunday 9/24 at High Five at 5:30 PM.

DocuSigned by:
Duncan Clowe
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DocuSigned by:
Jennifer Buck
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